

For Immediate Release

From: Larry Jordan & Mike Heilmann
Date: February 7, 2004
Subject: Introduction of Wi-Tronix, LLC

Introducing Wi-Tronix™, a new rail industry leader in integrating technology...

Our mission is to integrate technologies that enable railroads to improve the operational efficiency, service reliability and safety of rail vehicles. Now you can choose a rail industry supplier with the Freedom to adapt systems to your specific needs, a sincere Focus on customer satisfaction and the Flexibility to integrate locomotive information successfully throughout your enterprise processes. Wi-Tronix's products are cost effective enablers of fleet-wide mobile asset management.

Does increasing locomotive fuel savings and utilization by 3% sound interesting?

We thought so. Wi-FuelSaver™, Wi-Tracker™ and Wi-DownloadER™ link your entire enterprise to the source of crucial mobile asset information. The questions: "Where is it?" and "How is it being operated?" are answered getting immediate feedback in the hands of your operators, planners and supervisors. The Wi-Tronix system provides an immediate ROI using an adaptable platform that supports your unique and evolving business processes.

A new standard for rail industry solutions providers...

Wi-Tronix is a customer-focused firm. Our agility, industry proven experience and, most importantly, a desire to help you "cross the finish line" will ensure you reap the full return on your remote monitoring investment. Wi-Tronix provides flexible, cost effective alternatives to single purpose products and OEM specific architectures. We designed the Wi-Tronix platform to provide proven technology across all locomotive fleets from EMD SD40-2's to the GE Evolution™ Series. You have asked your suppliers to focus on your needs. Wi-Tronix has answered with a practical approach to technology focused on individual customer requirements and emerging rail industry standards.

A new company with proven rail industry expertise...

We have served the rail industry with over 20 years in product development and technical marketing roles with GM Electro-Motive™. We led the industry with the deployment of the FIRE™ and IntelliTrain™ systems. Our expertise in electronic systems integration has greatly improved the reliability of the industry's newest and most advanced locomotives.

For more information on how the Wi-Tronix team can help you reduce fuel expenditures and increase locomotive utilization call us or visit our web site at www.WI-TRONIX.com.

Sincerely,

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