

FOR IMMEDIATE RELEASE

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Wi-Tronix, LLC Joins Windows Embedded Partner Program

Wi-Tronix, a supplier of mobile asset monitoring solutions for the transportation industry, announces that it is a Microsoft Windows Embedded Partner. "Microsoft is pleased to include Wi-Tronix in our growing list of Microsoft partners utilizing and enhancing the Windows Embedded Family of products." Wi-Tronix is a listed partner on the Windows Embedded Partner web site.

Wi-Tronix utilizes Microsoft's Windows XP Embedded operating system for its Wi-Tronix Processing Unit (Wi-PU), featured on the Windows Embedded Marketplace web site. The Wi-PU serves as the core of our Wi-Tracker, Wi-FuelSaver and Wi-DownloadER product lines. Wi-Tracker increases mobile asset utilization through integrated status and position reporting. Wi-FuelSaver improves the overall fuel efficiency of mobile assets through detection and reporting of inefficient operation. Wi-ViewER features automated and on-demand wireless download of operational data logs from mobile systems. As a Windows Embedded Partner, Wi-Tronix provides a full suite of products enabling our customers to improve the operational efficiency, service reliability and safety of their high-value mobile assets.



"The proven reliability and extensibility of the Windows Embedded operating system makes it the optimum choice upon which to build solutions for our customers today while protecting the value of their investment for the future," said Larry Jordan, President. The members of the Wi-Tronix team have over 8 years of experience with Microsoft embedded product applications in the transportation industry. "We are proud to provide the expanded capabilities of the Windows Embedded operating system in connecting our customer's mobile assets to their business processes," said Mike Heilmann, Executive Vice President, "the built-in firewall and security features allow us to meet our customer's exact networking, authentication and encryption requirements."

The Wi-Tronix Wi-PU also features MobileIP, and full PEAP/TLS Certificate Authentication. Other available options include DGPS along with IxRTT, CDMA, GPRS, GSM, WLAN and Satellite communications.

Note to editors: If you are interested in viewing additional information on Wi-Tronix, please visit the Wi-Tronix Web page at <http://www.WI-TRONIX.com>.

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